

IMPACT TELECOM INTRODUCES SIMPLEWAN FOR IMPACTCONNECT HOSTED PBX

SimpleWan is a new ally for quality of service in cloud communications solutions

DENVER-March 16, 2016 - Impact Telecom, a global provider of voice, messaging, and cloud communications solutions, announced today that it has expanded its portfolio to include the SimpleWan cloud service as part of its hosted phone system, ImpactConnect Hosted PBX. Now businesses have the option to include SimpleWan with their unified communications solutions for optimized voice quality of service and reliability.

“We have been searching for the best solution for voice prioritization on customer networks and we found it in SimpleWan. The addition of SimpleWan further helps Impact deliver on our promise to provide the best overall quality and user experience to our customers,” said Bob Beaty, President and CEO of Impact Telecom.

Available with ImpactConnect Hosted PBX and perfect for both OTT and managed hosted voice applications, SimpleWan is a traffic shaping solution that diagnoses, monitors, analyzes, and reports network activity to provide voice prioritization, reduced network congestion, and enhanced voice quality, connectivity, and network insight.

SimpleWan auto-prioritizes incoming and outgoing voice calls and prevents other devices from monopolizing bandwidth and disrupting call quality, enabling customers to get the most out of their VoIP phone system. SimpleWan also monitors network activity to reduce congestion and diagnoses network movement for better management and insight. With an online monitoring portal and alarm triggers, SimpleWan is secure, effective, and ensures consistent high-quality network performance.

“SimpleWan offers a truly innovative system for improved network insight, said Erik Knight, Chief Executive Officer of SimpleWan. “We look forward to introducing Impact Telecom’s channel partners and customers to the SimpleWan solution and the many network performance advantages it offers.”

SimpleWan joins Impact Telecom’s expansive business product lineup including ImpactConnect Hosted PBX and Hosted Fax, ImpactText, SIP Trunking, PRI, Audio Conferencing, Toll Free Services, Local Phone Service as well as Domestic and International Long Distance. Impact Telecom is proud to be exhibiting at the Channel Partners 2016 conference and has its experienced team available to answer questions about SimpleWan and the entire business cloud communications portfolio. Impact Telecom invites attendees to visit Booth #356 for a chance to win a 60” flat screen HD TV.

About Impact Telecom

Impact Telecom, a leader in the telecommunications market, delivers flexible and effective solutions to businesses carriers and homes. Dedicated to innovation, affordability and execution, Impact owns and operates a state-of-the-art VoIP network carrying billions of minutes and messages monthly, using one of the largest implementations of an IP-based network connected to a nationwide Feature Group D network. Led by an experienced team with decades of industry expertise, Impact delivers quality services at competitive rates. More information is available at <http://www.impacttelecom.com>.

About SimpleWan:

SimpleWan is a cloud-based security monitored firewall designed for IT and Service Providers that is headquartered in Phoenix, Arizona. This technology allows service providers to locate, monitor, manage, and quantify Broadband Internet connections. The SimpleWan solution gives carriers and managed

service providers the tools to increase their customers' retention with advanced cybersecurity monitoring and troubleshooting tools at a very low cost. SimpleWan won Product of the Year for 2014 by TMC Magazine. For more information, please visit <http://www.simplewan.com>.

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