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IMPACT TELECOM INTRODUCES NEW TEXT MESSAGING SERVICE FOR BUSINESSES

ImpactText SMS platform also includes option to text enable 800 toll free numbers

DENVER – April 15, 2015 – Impact Telecom ("Impact"), a global provider of voice, messaging and data services, announced the launch of its new text messaging solution for businesses, ImpactText. Now businesses of any size have access to an advanced set of text marketing tools and capabilities with ImpactText.

ImpactText – intuitive business SMS platform

ImpactText is a business text message communications tool, empowering anyone to easily send to and receive text messages from individuals or groups. A user-friendly web based portal enables businesses, enterprises and even individuals to access mobile messaging from any computer with Internet connectivity without downloads, installation, or up-front costs and manage customized SMS messaging to their customers. ImpactText includes options for managing contacts, sending, receiving and scheduling text messages from short code, long code or now even toll free numbers.

"ImpactText is a powerful and reliable text messaging platform for businesses in all industries. In today's mobile world, businesses are seeking new ways to communicate with customers without adding additional costs or labor," said Bob Beaty, President and CEO of Impact Telecom. "The benefit for both businesses and customers is clear: customers have the convenience and speed of instant information about their order or service and businesses are now able to offer a value-added communication solution to enhance their service delivery."

ImpactText Toll Free – text enabled 800 numbers

ImpactText also features the ability to send and receive texts on toll free numbers giving businesses the option to interact with customers via text messaging over their existing toll free numbers or with new Impact-provided toll free numbers. With voice and messaging capabilities on the same toll free phone number, customers are now able to choose their own communication channel. Text enabled toll free numbers can help businesses reduce time-consuming telephone conversations, multi-task while completing other business duties and streamline customer experience by offering a single point of contact number for both voice and text communications.

ImpactText API – seamless integration with existing systems

For businesses looking to integrate text messaging into company systems, Impact Telecom offers ImpactText API, an easy-to-understand cloud-based API that developers can use to build highly responsive texting applications into their existing hardware and software infrastructures.

ImpactText joins Impact Telecom's growing commercial product lineup including ImpactConnect Hosted PBX, SIP Trunking and PRI, local phone service, toll free origination, domestic and international long distance and data services.

About Impact Telecom

Impact Telecom, a leader in the telecommunications market, delivers flexible and effective solutions to carriers, businesses and homes. Dedicated to innovation, affordability and execution, Impact owns and operates a state-of-the-art VoIP network carrying billions of minutes and messages monthly, using one of the largest implementations of an IP-based network connected to a nationwide Feature Group D network. Led by an experienced team with decades of industry expertise, Impact delivers quality services at competitive rates. More information is available at http://www.impacttelecom.com.

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